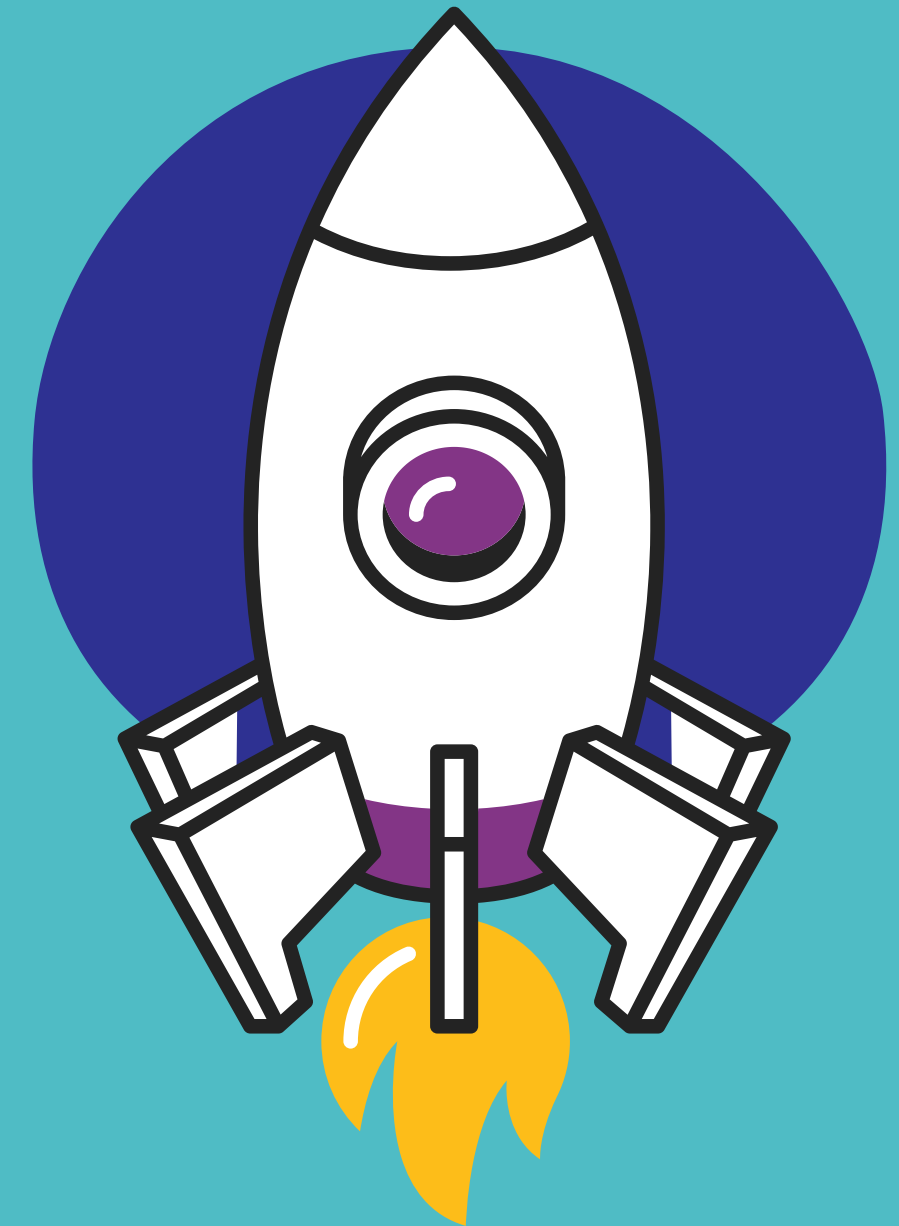


Are you tired of the **ups and downs** of advertising?

Not getting **sales** or **leads** for your business?

Your **target audience** is waiting.
Let me help you reach them and **grow your
business** with my expertise in **Facebook Ads**.



50+

**Projects
Completed**

6+

**Years
Experience**

2m+

**Client's
Yearly Revenue**

8x

**ROAS
E-Commerce**



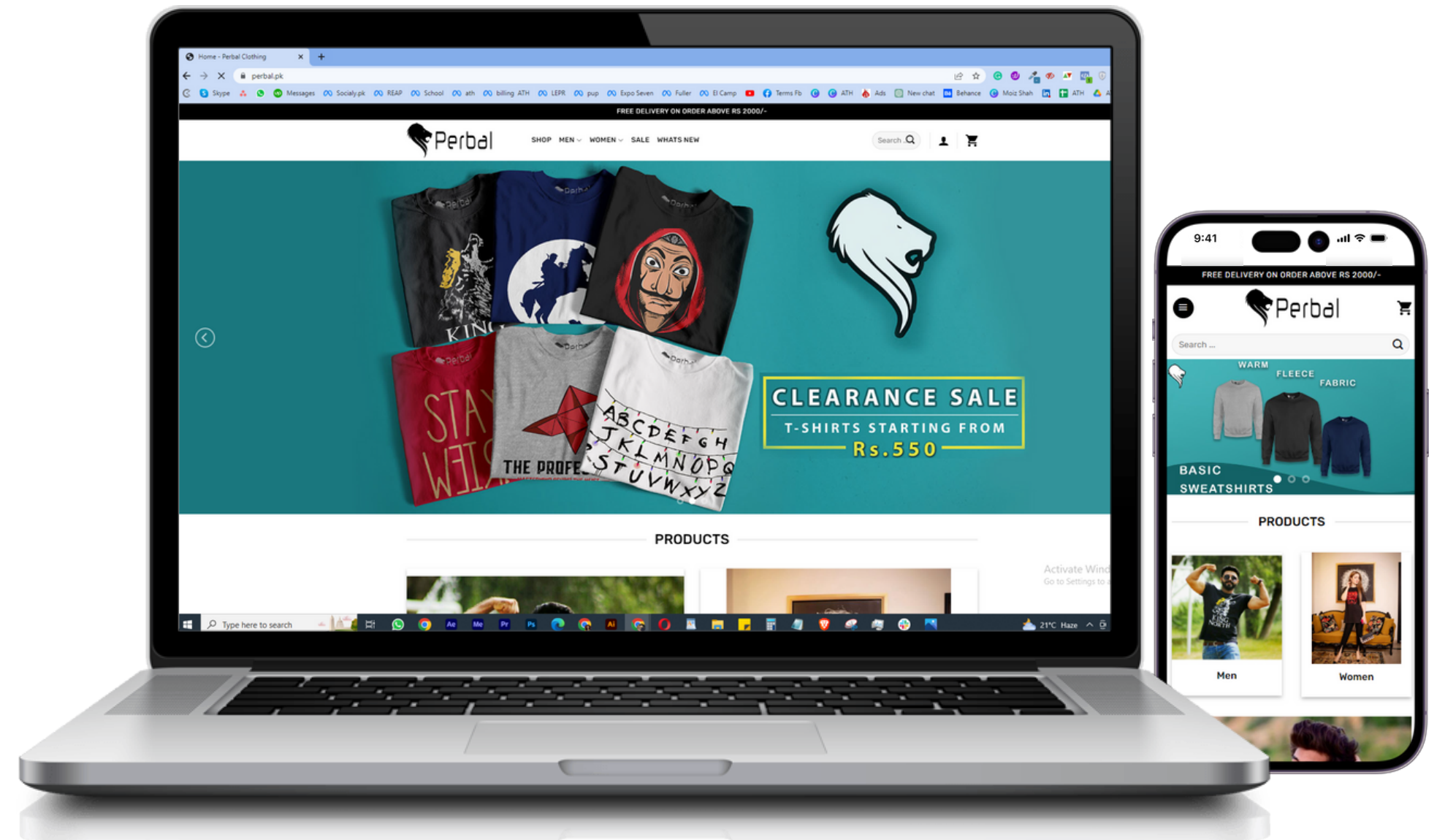
Maria Saleem

RESULTS-DRIVEN FACEBOOK ADS PRO

I help businesses boost **sales**, generate **leads**, and optimize **E-Commerce** stores for maximum **conversions**.

With my expertise in Facebook Ads and targeted campaigns, I can deliver impressive **ROI** and **revenue growth** for my clients.

E-COMMERCE STORE OWNER TURNED FACEBOOK ADS SPECIALIST



PERBAL CLOTHING

10k+

Orders
Fulfilled

13k+

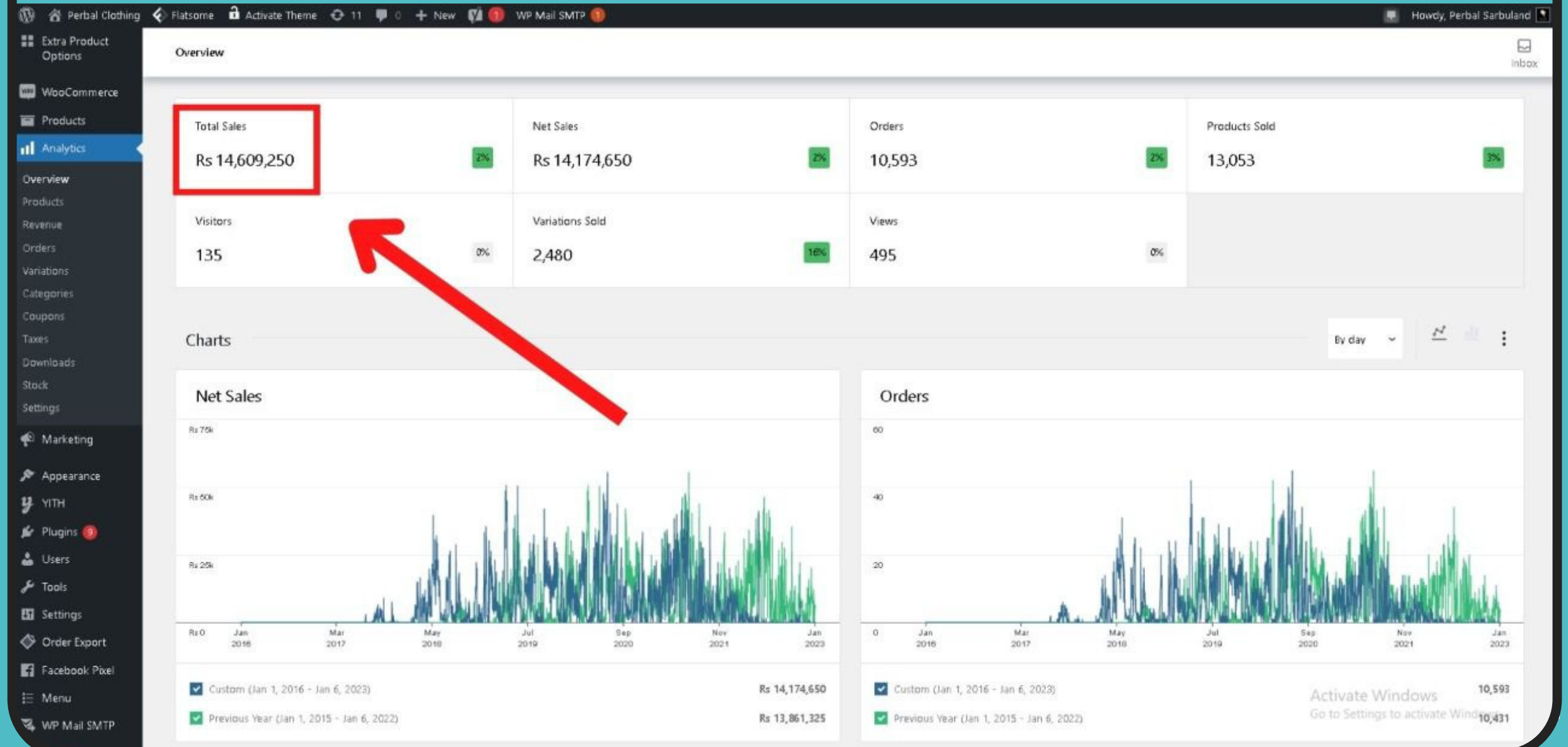
Products
Sold

14.6m+

Revenue
Generated

\$65k

Revenue in
US Dollars



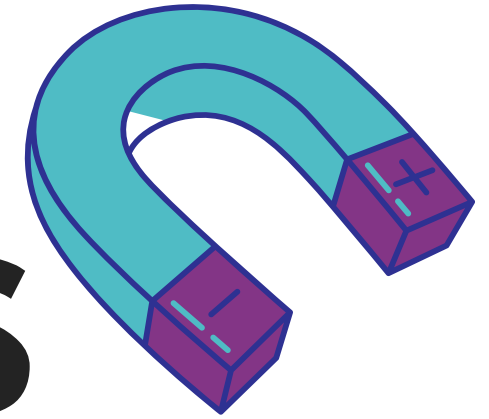
FACEBOOK AD RESULTS

AVERAGE 8X ROAS

	Website purchase ROAS...	Website purchases	Website purchases conversion value	Amount spent	Cost per purchase
	33.96 [2]	191 [2]	Rs2,133,595.00 [2]	Rs62,832.38	Rs328.97 [2]
	2.54 [2]	391 [2]	Rs578,529.00 [2]	Rs228,017.74	Rs583.17 [2]
	8.25 [2]	104 [2]	Rs203,870.00 [2]	Rs24,717.45	Rs237.67 [2]
	7.50 [2]	163 [2]	Rs187,230.00 [2]	Rs24,974.16	Rs153.22 [2]
	9.52 [2]	133 [2]	Rs172,235.00 [2]	Rs18,090.27	Rs136.02 [2]
	8.49 [2]	123 [2]	Rs158,130.00 [2]	Rs18,633.21	Rs151.49 [2]
	7.34 [2]	92 [2]	Rs115,340.00 [2]	Rs15,719.90	Rs170.87 [2]
	9.53 [2]	116 [2]	Rs111,600.00 [2]	Rs11,705.92	Rs100.91 [2]
	8.16 [2]	94 [2]	Rs104,570.00 [2]	Rs12,808.48	Rs136.26 [2]
	4.94 [2]	81 [2]	Rs102,990.00 [2]	Rs20,835.70	Rs257.23 [2]
	4.01 [2]	71 [2]	Rs102,050.00 [2]	Rs25,427.54	Rs358.13 [2]
	4.77 [2]	64 [2]	Rs95,575.00 [2]	Rs20,019.99	Rs312.81 [2]
	6.43 [2]	69 [2]	Rs95,155.00 [2]	Rs14,795.37	Rs214.43 [2]
	6.80 [2]	91 [2]	Rs91,400.00 [2]	Rs13,445.10	Rs147.75 [2]
	7.74 [2]	80 [2]	Rs86,750.00 [2]	Rs11,203.24	Rs140.04 [2]

**MEASURING
E-COMMERCE
SUCCESS:
REVENUE AND
ROAS SNAPSHOT**

MY WINNING FORMULA TO **MAXIMIZE** CONVERSIONS



- **Efficient Campaign Structure**
- **Laser Targeted Audience**

- **Customer Oriented Creatives**
- **Compelling Ad Copy**

- **Clear Call To Action (CTA)**
- **Proper Ad placements**

BRAND AWARENESS

US Based 
SaaS Product

1

FACEBOOK PAGE LIKES

Through the use of meta ads and targeting potential users of a medical app, I was able to generate

73.8k Page Likes

2

INSTAGRAM FOLLOWERS

I ran two campaigns, one for profile visits from Instagram and the other for traffic ads from the ad manager to gain

13.4k Followers

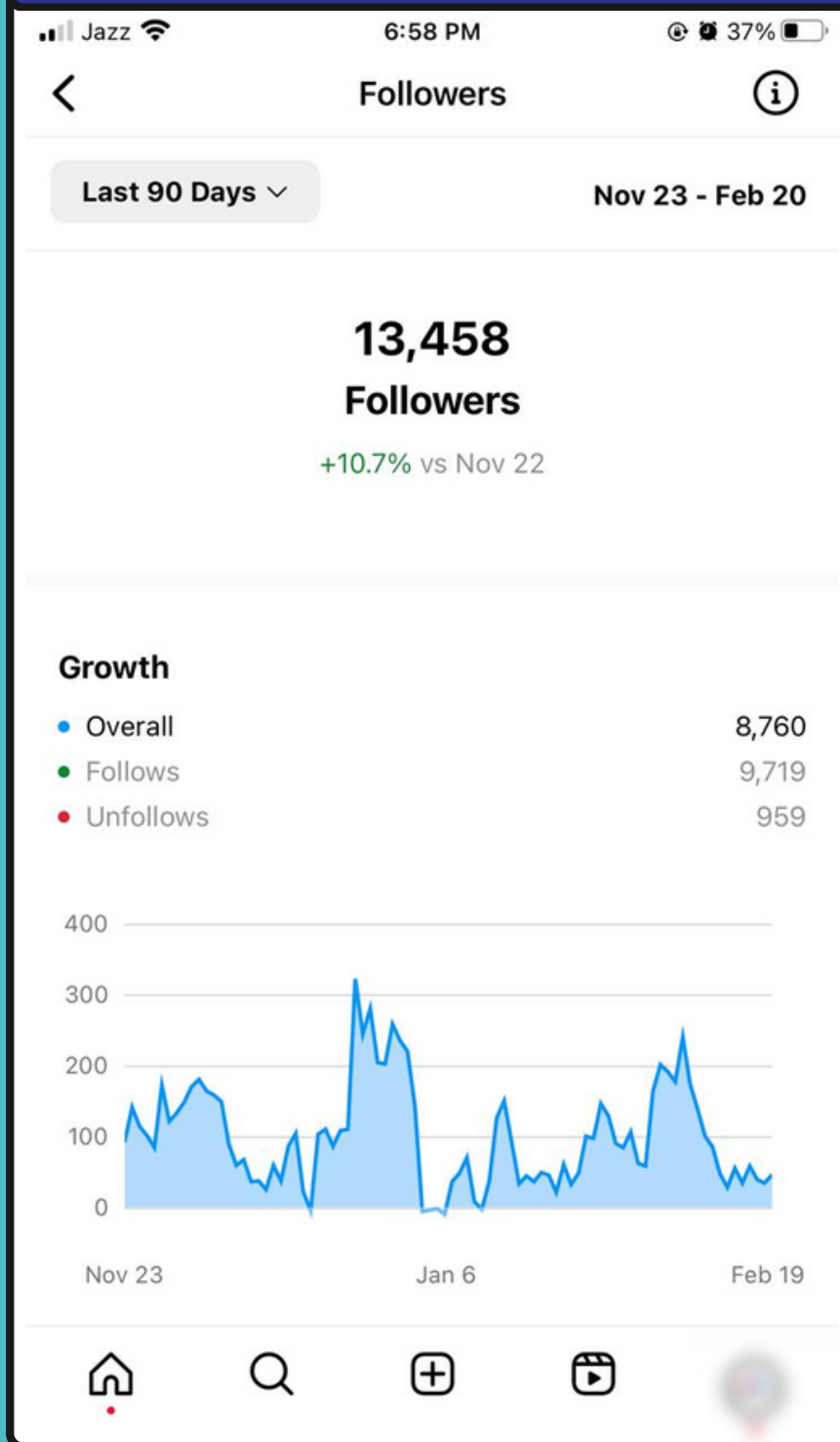
3

APP INSTALLS

By using proven strategies and tactics to drive targeted traffic to the app, I successfully achieved over

10.3k App Installs

INSTAGRAM FOLLOWERS



A glimpse of the
previously
stated
outcomes



APP INSTALLS

+ Create					
	Off/On	Ad	Delivery ↑	Mobile app installs	Di in
<input type="checkbox"/>	<input checked="" type="checkbox"/>		Active	5025	
<input type="checkbox"/>	<input checked="" type="checkbox"/>		Creative limited	2396	
<input type="checkbox"/>	<input checked="" type="checkbox"/>		Creative limited	2879	
Results from 3 ads ⓘ				10,300 Total	

FACEBOOK PAGE LIKES

Campaigns				
+ Create				
	Off/On	Ad	Results ↓	
<input type="checkbox"/>	<input checked="" type="checkbox"/>		28,895	Page Likes
<input type="checkbox"/>	<input checked="" type="checkbox"/>		21,905	Page Likes
<input type="checkbox"/>	<input checked="" type="checkbox"/>		5,308	Page Likes
<input type="checkbox"/>	<input checked="" type="checkbox"/>		2,424	Page Likes
<input type="checkbox"/>	<input checked="" type="checkbox"/>		1,599	Page Likes
<input type="checkbox"/>	<input checked="" type="checkbox"/>		312	Page Likes
<input type="checkbox"/>	<input checked="" type="checkbox"/>		138	Page Likes
<input type="checkbox"/>	<input checked="" type="checkbox"/>		116	Page Likes

Campaigns			
<div> <div>+ Create</div> <div> <div></div> <div></div> </div> <div>Edit</div> <div>A/B test</div> <div></div> <div></div> </div>			
<input type="checkbox"/>	Off/On	Ad	Leads ↓
<input type="checkbox"/>	<input checked="" type="checkbox"/>		3 840 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>		3 668 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>		3 404 [2]
<input type="checkbox"/>	<input type="checkbox"/>		3 258 [2]
<input type="checkbox"/>	<input type="checkbox"/>		3 091 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>		2 615 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>		2 208 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>		1 380 [2]
<input type="checkbox"/>	<input type="checkbox"/>		815 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>		762 [2]
<input type="checkbox"/>	<input type="checkbox"/>		621 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>		506 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>		486 [2]
<input type="checkbox"/>	<input checked="" type="checkbox"/>		427 [2]
Results from 117 ads ⓘ			33 483 [2]
Excludes deleted items			Total

REAL ESTATE BUSINESS

HIGH-QUALITY LEADS

- Analyzed previous ad analytics of the client
- Determined the best demographics to target
- Created a new audience based on analysis
- Attracted **33.4k leads**
- Earned **\$2m revenue**
- Resulted in a **150% business growth**



PRAISE FROM SATISFIED CLIENTS

FB Ad Expert for Small Ads Campaigns

★★★★★ 5.00 Dec 17, 2022 - Mar 7, 2023

"Excellent communications, excellent timeline, they are fast and knowledgeable on FB ADS and get results! Will hire again!"

Ecommerce Marketing EXPERT for NEW e-commerce business - All Social Media Platforms IMMEDIATE HIRE

★★★★★ 5.00 Nov 8, 2022 - Dec 2, 2022

"Great team to work with for marketing. Knowledgeable and professional."



Sofia 10:39 PM

Also [redacted] the Facebook Ad up for Fuller the way it was on flowlu, copy and image, is working great, I see so many people reaching out daily since it's been up. Great work!



You are so professional. MashaAllah

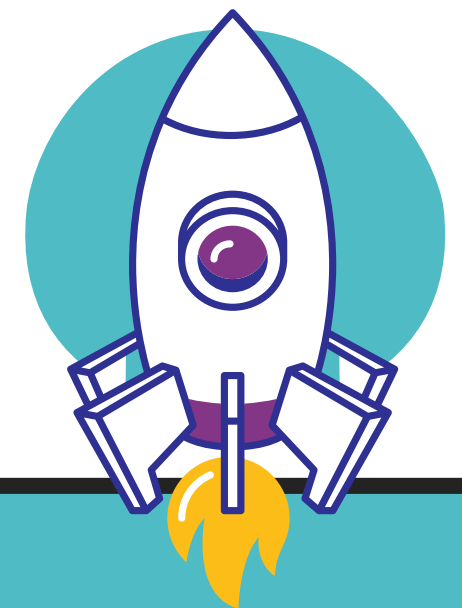
Skilled

Reliable

Dedicated

to deliver high quality work

Let's take your business to the next level



CONTACT ME TO DISCUSS YOUR PROJECT